



**POPULAR RESTAURANTS AND
SCHOOL NUTRITION PROGRAM
FROM A MULTI-SECTORIAL OPPORTUNITIES PERSPECTIVE**



CURITIBA



ABASTECIMENTO

CURITIBA



- Population: 1,88 million
- Population RMC: 3,5 million
- IDH 0,823
- 0,86% of the population is living in extreme poverty
- 1,51% children < 5 underweight
- 6,84% children < 5 overweight
- 52% adults > 18 overweight



CURITIBA



FOOD SAFETY

“It is defined as ensuring everyone’s right to regular and permanent **quality** foodstuff **access**, in sufficient amounts, without compromising access to other basic needs, having as a basis **the exercise of healthy inducing eating habits**, that respect cultural diversity and that is, at the same time, environmentally, culturally, economically and socially **sustainable**”. (B.O.L. nº 11.346, September 15th, 2006)



CURITIBA



SECRETARY OF FOOD SUPPLY

Food Safety

Social Food Supply

Commercial Units

Food Education



- 20 programs
- 12,6 million attendances / year



CURITIBA



STRUCTURES OF THE FOOD SAFETY AND NUTRITION NATIONAL SYSTEM IN CURITIBA



CURITIBA



PROGRAM « CURITIBA MAIS NUTRIÇÃO »

Part of the Municipal Government Plan (2013/2016), it was designed in four action lines:

- **Access to quality food**
- Proper eating habits
- Co-responsible market with conscious consumption
- Municipal policies of food safety



- 7 secretariats directly involved
- 142 million attendances 2013/2014



CURITIBA



HORTALIÇAS E
PREÇO ÚNICO

TWO CATERING PROGRAMS: POPULAR RESTAURANT



- 4 restaurants
- 4.200 meals per day
- Access guaranteed to healthy meal
 - Better nutrition;
 - Money saving;
- Selling opportunities for family-farmers
- Opportunities of Food Education
- Instrument of social inclusion



CURITIBA



TWO CATERING PROGRAMS: SCHOOL NUTRITION PROGRAM



- 147 thousand children
- 275 thousand meals per day
- Access guaranteed to healthy meal
- Selling opportunities for family-farmers
- Nutritional monitoring
- Part of an intersectoral program of food education



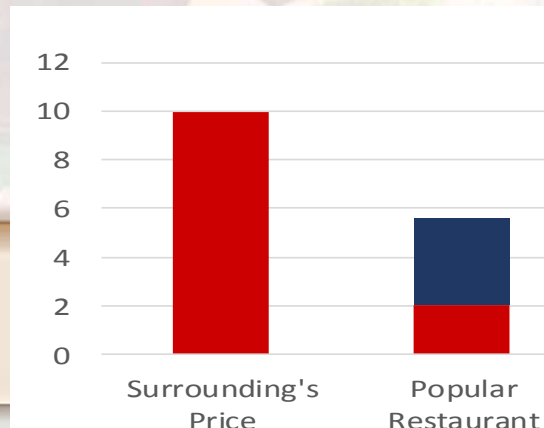
CURITIBA



ABASTECIMENTO

POPULAR RESTAURANT

- 1.300 calories meals
- The varied menu respects Brazilian cuisine
- The price citizens pay for the meal is 20% less than the surrounding area's average
- Inputs purchased from local family-farmers, prioritizing organics
- Actions of nutritional education realized with the public
- Partnership with the Social Action Foundation focusing the homeless social inclusion



Costs Comparison

■ Citizen ■ City Hall



CURITIBA



SCHOOL NUTRITION PROGRAM

- A healthy and balanced menu respecting Brazilian alimentary culture
- The menu definitions and the professionals approach relates to the strategies of food education and to the nutritional monitoring
- Inputs purchased from local family-farmers, primarily organics
- Children with alimentary restrictions receive special meals, but similar in appearance
- The personal involved with kids' feeding and the teachers are capacitated to achieve better results on the kids alimentation



CURITIBA



HORTALÍÇAS E FRUTAS
PREÇO ÚNICO

SCHOOL NUTRITION PROGRAM

- All children have their nutritional situation monitored through the years on a partnership between the Municipal Secretaries of Education and Health
- The results of the monitoring serves for planning purposes on these two secretariats, besides the Secretary of Food Supply and the Secretary of Sports, Leisure and Youth



CURITIBA



SCHOOL NUTRITION PROGRAM

- The pedagogical books are participatively constructed among experts of the four secretariats.
- Annually the Secretary of Education promotes a show of best practices on food education initiatives
- Some schools have kitchen garden that serve on pedagogical purposes associated to the food education



CURITIBA



ABASTECIMENTO

SCHOOL NUTRITION PROGRAM

- Due to the program “Mama Nene”, all municipal schools have areas reserved where mothers can breast feed their children;
- The mothers who can't go to the school to feed directly, has the opportunity to extract the maternal milk, and professionals specially capacitated gives it to the children;
- This program begins on the municipal pre-natal consults, and goes on an important partnership between Municipal Secretaries of Health and Education.



CURITIBA



ABASTECIMENTO

RESULTS



- Over 1 million meals served in the Popular Restaurant per year (health and dignity)
- R\$ 8,5 saved per year on the Popular Restaurant (2,2 times the public cost on the same period)
- 1 action of food education performed per week on the popular restaurant
- Over 50 million meals served annually on the municipal schools
- 1,7 thousand professionals of the municipal educational system trained last year
- Stabilization of the growth curve of children overweight (reduction on 1,09% in 2014)



CURITIBA

AUTHORITIES INTERVENTION



FNDE

Fundo Nacional
de Desenvolvimento
da Educação

CAISAN

EMATER



CURITIBA





CURITIBA



ABASTECIMENTO

Marcelo Franco Munaretto

Municipal Secretariat of Food Supply – Curitiba/PR – Brazil

+55 41 3350-3801

mmunaretto@smab.curitiba.pr.gov.br

smab@smab.curitiba.pr.gov.br

www.curitiba.pr.gov.br



CURITIBA

